# PROSPERITY PARTNERS:

# JOINUS IN MAKING A DIFFERENCE

Capital Prosperity Präs'perade Foundation

# PROSPERITY PARTNERS: JOIN US IN MAKING A DIFFERENCE

Thank you for considering becoming a **Prosperity Partner** with the **Capital Prosperity Foundation (CPF)**. Your support can make a lasting impact on the lives of children and families in Ottawa who need it most.

At CPF, our mission is clear: Empowering Ottawa's Future by Helping Children Through Focused Community Investments. Currently, we are doing this through a groundbreaking partnership with the Ottawa Police Service (OPS).

### Immediate Assistance for Families in Crisis

Our first-of-its-kind **OPS partnership** empowers first responders to provide immediate relief to families facing urgent needs. Officers can distribute gift cards for essentials like food, baby supplies, and clothing—right when they are needed most. In cases where families require furniture, CPF steps in to arrange purchases and deliveries. **One example**: a mother and her three children were sleeping on a single mattress on the floor. Thanks to our partnership, we provided them with **a bed and two bunk beds**, **ensuring they had a safe and comfortable place to sleep**.

Please visit our website at <u>www.capitalprosperity.org</u> to learn more about the programs we have touched on here.

### How You Can Make a Difference

We are inviting you to join us as a **Prosperity Partner**. Your generosity will directly support programs that create **real change** in our community. By partnering with us, you are not only giving back to those in need, but you are also becoming part of a compassionate network dedicated to building a brighter future for Ottawa's children.

Together, we can make a lasting impact. Will you join us?

# BENEFITS OF BECOMING A PROSPERITY PARTNER

When you become a **Prosperity Partner**, you not only contribute to meaningful change in our community, but you and your organization also receive exclusive benefits, including:

### Tax Benefits

• The full amount of your Partnership is tax deductible.

### **Exclusive Training Opportunities**

• Complimentary in-house educational sessions on charitable giving, including topics like:

## **Events and Networking Opportunities**

- VIP-level access to all CPF events.
- Team-building opportunities through volunteering.
- Sponsorship perks that provide access to exclusive networking events and interactions with industry leaders.
- Public recognition as a community-driven organization.

### **Exclusive Discounts**

- Preferred vendor pricing from our network of Prosperity Partners, including:
  - TAAG Services
  - Restoration & Construction Services
  - Security & Diling Solutions
  - Electrical Work
  - Customer Service Training
  - Introductory Business Management Consulting
  - Government Relations & English Assistance
- Access to an online discount travel service for Prosperity Partners.

### Marketing & Brand Visibility

- Social media recognition, including interviews, featured posts, and priority placement on our platforms.
- Use of the **Prosperity Partner logo** on your promotional materials, showcasing your commitment to community impact.
- Custom-designed virtual backgrounds highlighting your charitable contributions.
- Recognition in CPF's **Annual Donor Report**, published on our website and distributed to our network.
- Branded posters and signage for display in your workplace, regularly updated to reflect your impact.
- Naming rights for select programs, awards, and initiatives.
- Jointly branded promotional items to showcase your commitment to giving back.

### Your Commitment Makes a Difference

All these benefits come in addition to the most important reward - knowing you are giving back to the community that has helped you succeed.

To become a **Prosperity Partner** and receive these exclusive benefits, we ask for a **three-year commitment of \$25,000 per year**, payable in installments or as a lump sum.

### Join us in making a difference today.

Thank you for your kindness and support.