# ANNUAL REPORT 2024

Capital Prosperity Präs'perade Foundation

# TABLE OF CONTENTS

- 1. Letter from the Chair
- 2. About Capital Prosperity Foundation
- 3. Our Impact in 2024
- ONFE School Breakfast Program
- Gift Card Program
- Make a House a Home
- Emergency Stay
- Bike Helmet Program
- Car Seat Program
- Summer Camp
- Other Community Funding
- 4. Stories of Transformation
- 5. The Power of Community
- 6. Financial Overview
- 7. Looking Ahead: Our Goals for 2025 and Beyond
- 8. How You Can Help
- 9. Acknowledgements

# LETTER FROM THE CHAIR

Dear Friends and Supporters,

As I reflect on the past year, I am filled with immense gratitude for the generosity and dedication of our community. At Capital Prosperity Foundation, our mission remains steadfast: to uplift vulnerable children and families in Ottawa by providing essential resources and opportunities for a brighter future.

2024 was a year of growth and deepened impact. Thanks to our donors and community partners, we expanded our reach, touching the lives of countless families. From providing nutritious breakfasts to schoolchildren to supporting families transitioning into stable housing, our initiatives have created real, tangible change.

Looking ahead, we are evolving our role to become an intelligent intermediary, helping individuals, families and Ottawa businesses place their charitable donations where they will have the greatest impact. In 2024, we started our first Legacy Fund and we are looking to help our donors who wish to establish legacy donations with us. Additionally, we are excited to launch our new donor levels: Platinum Prosperity Partner and Prosperity Partner, offering exclusive benefits to our valued supporters.

Thank you for being part of this journey. Together, we are building a compassionate, resilient community where every child has the opportunity to thrive.

Warm regards,

Kevin Darling Chair, Capital Prosperity Foundation

# ABOUT CAPITAL PROSPERITY FOUNDATION

Founded in 2018 by Ottawa-based entrepreneur Dan Fried, Capital Prosperity Foundation (formerly Capital Integral Charitable Foundation) was built on a simple yet powerful mission: to support children in need. Our journey began with a commitment to the **Ottawa Network for Education's (ONFE) School Breakfast Program**, ensuring that no child starts their school day hungry.



Recognizing the growing needs in our community, we expanded in 2023 through a **strategic partnership with Ottawa Police Services (OPS)**. This collaboration has enabled us to provide timely, targeted, and practical support to families facing hardship. In 2024, we continued strengthening our impact, reinforcing our commitment to fostering prosperity and opportunity for every child in Ottawa.



## **OUR IMPACT**

#### **ONFE School Breakfast Program**

Children cannot learn on an empty stomach. That's why we have been strong supporters of the **ONFE School Breakfast Program**, ensuring thousands of children receive nutritious meals every morning. Since 2018, we have contributed \$225,000 to this vital program, helping sustain and expand its reach. By ensuring children have access to a healthy breakfast, we are giving them a foundation for academic success and overall well-being.

#### Gift Card Program

OPS officers distributed 60 gift cards in 2024, offering immediate relief to families in crisis. This program strengthens community bonds by allowing officers to provide direct, meaningful support. Testimonies from OPS officers highlight the profound impact these cards have on families facing hardship:

- Two officers provided five gift cards to a woman and her nine children living in a shelter. She had left an abusive marriage and was struggling to make ends meet. The cards provided much-needed food and household essentials.
- An officer provided a family with gift cards and shared: "Thank you for this amazing gift for this mother and her children. It's the first time I have used the program, and I know it's exactly what it's meant for."
- Another officer shared: "When I dropped off two gift cards, the mother was initially concerned seeing a police officer. But when I explained the program, she was overwhelmed with gratitude, hugging me with tears in her eyes."

#### Make a House a Home

During our **Shop With a Cop** event, an officer met an 8-year-old girl whose family had recently immigrated from Cameroon. The family was struggling financially and had no beds for the children. CPF provided them with gift cards for food and a queen bed for the children, bringing them much-needed comfort and stability.

## **OUR IMPACT**

#### **Emergency Stay**

In December 2024, a **16-year-old girl reported ongoing abuse at home**. She had nowhere to go, but OPS connected her with CPF's **Emergency Stay Program**, which provided her with a hotel room for a night while further support was arranged. This intervention allowed the **OPS Sexual Assault & Child Abuse Unit** to take action, ensuring her safety and well-being.

#### **Bike Helmet Program**

For the past two years, CPF partnered with OPS for **annual Bike Rodeos**, providing helmets and bike locks to children from communities such as Foster Farm, Britannia Woods, and Pinecrest Terrace. These events teach cycling safety and ensure children have the necessary protective gear.

#### Car Seat Program

Many new immigrants to Canada are not aware of the need and requirement for car seats. CPF donated car seats to families in need, ensuring their children's safety. One testimonial from The Ottawa Hospital shared the story of a recently immigrated couple from Cameroon who were struggling financially. The donation of an infant car seat alleviated some of their financial stress, ensuring their newborn's safety.

#### **Summer Camp**

OPS and CPF collaborated with community partners in Caldwell and Alexander Community to provide **summer camp experiences for over 40 children**. Officers engaged with the youth through trips to the **Nature Museum**, **Upper Canada Village**, **Sporting Events and the OPS Central Station**, fostering positive relationships between law enforcement and the community.

Knowing not everyone in the community could afford the \$5.00 per week to attend the summer camps, CPF sponsored 10 children at each camp that would not normally be available to attend.

## **OUR IMPACT**

#### Summer Camp Breakfast Program

In partnership with Nutrition Blocs, CPF provided breakfast three days a week for summer camp participants. This initiative ensured that children started their day with a nutritious meal, contributing to their overall well-being. According to the Camp Director, on the days breakfast was served, camp counselors reported no disciplinary issues in the morning, highlighting the positive impact of this program.

#### Halloween Safety Initiative

CPF, in collaboration with OPS, worked to enhance children's safety during Halloween by distributing 600 glow sticks. These glow sticks helped light the way for young trick-or-treaters, ensuring greater visibility and a safer experience for families in the community.

#### **Christmas Gift Hamper Program**

During the holiday season, CPF partnered with OPS to provide food hampers to 100 families in need. Each hamper contained enough food to prepare a complete Christmas dinner for a family of six, allowing families to celebrate the holiday with a warm and festive meal.

#### Other Community Funding

CPF supported **Police Week events**, funding inflatables and popcorn machines for BBQs in select communities. These engagement opportunities allow OPS officers to connect with families in a relaxed, enjoyable setting.

# STORIES OF TRANSFORMATION

Behind every statistic is a story of resilience and hope:

- **Rebuilding After Tragedy**: A mother and her two children, left homeless after a fire, received essential support to get back on their feet.
- A New Beginning for Newcomers: A family from Cameroon, struggling to adjust to life in Canada, received furniture, warm clothing, and food support, ensuring a smoother transition.
- Emergency Stay: Through CPF's Emergency Stay Program, allowing police to intervene and protect Ottawa children and their parents, CPF funded 26 nights in local hotels.

These stories demonstrate how your generosity is changing lives.

# THE POWER OF COMMUNITY

The success of our initiatives is driven by a dedicated network of donors, business leaders, and volunteers. We are grateful to partners like, TAAG Corporation, The Jean Louis and Collette Bellmare Foundation, Bulldog Restoration, Ainger Cabling and Security, Dayview Electric, Baxtec Mechanical and Brook Ottawa and many others, whose support enables us to reach more families in need.

# FINANCIAL OVERVIEW

Program	<b>Budgeted Funding</b>
ONFE School Breakfast Program	\$50,000
OPS Partnership Programs	\$50,000
Gift Card Program	\$40,000
Make a House a Home	\$30,000
Other Initiatives	\$20,000

### HOW YOU CAN HELP

Your generosity fuels our mission. Whether through **one-time donations**, **monthly giving**, **or corporate sponsorships**, your contribution makes a difference.

Donate Today: www.capitalprospertiy.org/donate

Or contact our President Dan Fried at dfried@capitalprosperity.org

### **ACKNOWLEDGMENTS**

We extend our deepest thanks to our **Board of Directors, community partners, and every donor** who has contributed to our mission.

Capital Prosperity Foundation – Empowering Ottawa's Future : Helping Ottawa's Children through focused community investments!

